



NEWS RELEASE



Media Contact: Max Wing | 614.429.8623 | [www.downtownindy.org](http://www.downtownindy.org) | [X](#) | [Facebook](#)

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## The Original Farmers' Market relocates to Monument Circle for 2024 season

*Circle to feature local vendors on southwest quadrant, applications now being accepted*

INDIANAPOLIS -- Today, March 14, 2024, Downtown Indy, Inc. (DII), along with the Indianapolis Department of Metropolitan Development (Indy DMD) and Indianapolis City Market Corporation, announced the temporary relocation of the Original Farmers' Market from East Market Street to the southwest quadrant of Monument Circle for its 2024 season. Effective from May 1 to Oct. 2, the Circle will feature some of Indy's highest quality produce, meats and cheeses, and baked goods as well as a variety of lunch options from local vendors and City Market eateries. The market will be open from 10 a.m. to 1:30 p.m. every Wednesday.

"I am thrilled to reaffirm our commitment to continue hosting the longstanding Original Farmers' Market in our vibrant downtown community," said Indianapolis City Market Corporation Executive Director Keisha Harrison. "This move underscores our unwavering dedication to ensuring access to fresh produce, meats, cheeses, and locally crafted sundry items, while fostering community spirit and supporting our local economy."

The Original Farmers' Market's new location follows the temporary closure of Indianapolis City Market at the start of March 2024, now being decommissioned and prepared for structural renovations as part of the [City Market East and West Plaza Redevelopment](#) project. After Indianapolis' founding as a capital city in 1821, a weekly market was introduced and remained a staple of Monument Circle from 1822-1824 with seasonal produce and handmade goods. Reviving this tradition in such an iconic location adds depth to the market experience and celebrates the rich history of our city's early roots.

"We are excited to have the Original Farmers' Market back this year while we begin construction on the historic Indianapolis City Market," said Indy DMD Director Megan Vukusich. "The farmers' market is a great example of the local food and business hub that serves the patrons of downtown, and we are grateful for our partners who are helping sustain this important community event."

"It's an honor to welcome the Original Farmers' Market to Monument Circle in its 2024 season," said DII President & CEO Taylor Schaffer. "The Circle serves as the cultural heart and communal gathering

space for our city, and the addition of the farmers' market continues to build on our long-term vision for consistent programming for residents, workers, and out-of-town visitors alike.”

For vendors interested in participating at the Original Farmers' Market, applications for the 2024 season are now available. Vendors are welcome to apply for the entire season or select dates at: [https://www.cognitofrms.com/OFM6/\\_2024SummerVendorApplication](https://www.cognitofrms.com/OFM6/_2024SummerVendorApplication)

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#### **About Downtown Indy, Inc.**

Founded in 1993, [Downtown Indy, Inc.](#) is a public/private partnership existing to improve Downtown and is also known as Indianapolis Downtown, Inc. As a private, not-for-profit organization, Downtown Indy, Inc. is uniquely positioned to address issues that affect the area's growth and well-being. Downtown Indy, Inc. focuses on development, management, activation, and marketing to advance Downtown as a great place to live, learn, work, and play.

#### **About the City of Indianapolis Department of Metropolitan Development**

The City of Indianapolis [Department of Metropolitan Development](#) (Indy DMD) works to shape the city's identity by strengthening people and places, building upon our history, and fostering visionary development. The Indy DMD envisions Indianapolis as a growing, vibrant, and beautiful city where people and businesses thrive in an inclusive, world class community.

#### **About the Indianapolis City Market Corporation**

The [Indianapolis City Market's](#) history is as rich as the promise of its future. When opened in 1886, the market ushered in a new tradition: an open space for the sale of meats and produce, The Original Gathering Place, if you will. Indianapolis City Market is listed in the National Register of Historic Places and is a vibrant downtown event destination.